




ART & TEXT

PROJECT: DURATION OF THE SUMMER TERM

AIMS:

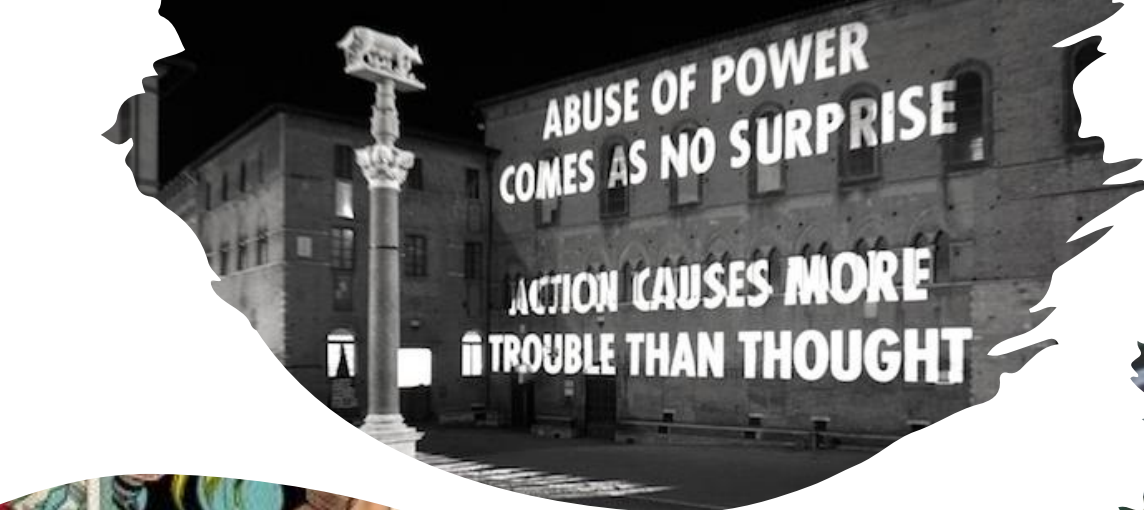
- **TO INTRODUCE YOU TO HOW TEXT IS USED AS A STIMULUS FOR ARTWORKS.**
- **TO FURTHER DEVELOP YOUR UNDERSTANDING OF LINE, TONE, FORM AND COMPOSITION.**
- **TO INTRODUCE YOU TO NEW WAYS OF RECORDING IDEAS, SUCH AS PHOTOGRAPHY AND USE OF FOUND MATERIALS.**



***Thinking task:
How might text
influence art
works?***

JOT DOWN IN THE BACK OF YOUR
SKETCHBOOK AS MANY IDEAS AS POSSIBLE.

3 MINUTES!



The Art of
Alice in Wonderland



What did you come up with?

- ILLUSTRATIONS FOR STORYBOOKS.
- COMIC ART
- POLITICAL PROPAGANDA POSTERS WITH A CLEAR MESSAGE
- ART WORK MADE OUT OF BOOKS
- GRAFFITI ART
- ART THAT IS MADE FROM STATEMENTS
- NEWSPAPER COLLAGES
- TYPOGRAPHY

**ART
MAKES
CHILDREN
POWERFUL**



MORE IDEAS

***TASK 1 – TO
CREATE AN A4
MOODBOARD
IN THE MAIN
BIT OF YOUR
SKETCHBOOK.***

- A **MOODBOARD** IS A VISUAL AND INTERESTING WAY OF YOU SHOWING YOUR INITIAL IDEAS AND RESEARCH.
- IT OFTEN COMBINES IMAGES WITH WRITTEN IDEAS (IN THIS CASE ABOUT HOW TEXT CAN APPEAR IN/INFLUENCE ART) AND RELEVANT IMAGES. YOU COULD USE HAND CUT COLLAGE OR DO IT ALL DIGITALLY AND STICK IT IN.
- ON THE NEXT SLIDE IS AN EXCELLENT EXAMPLE OF A MOOD BOARD (HOWEVER IT IS FOR A DIFFERENT PROJECT, SO JUST USE IT AS A GUIDE FOR THE TYPE OF PRESENTATION I AM EXPECTING).

ON YOUR MOODBOARD YOU MUST INCLUDE:

- THE TITLE OF THE PROJECT 'ART & TEXT'
- IDEAS OF HOW TEXT IS USED IN ART.
- LOTS OF IMAGES LINKING TO THE THEME 'ART & TEXT' . I WOULD SUGGEST LOOKING UP THE WORK OF THE FOLLOWING ARTISTS TO INCLUDE:

SU BLACKWELL

BOB AND ROBERTA SMITH

TOM PHILLIPS

JOHN TENNIEL

(YOU CAN ALSO INCLUDE YOUR OWN IDEAS).

- YOU COULD ALSO DO YOUR OWN FANCY LETTERING/FONTS.
- TRY NOT TO LEAVE ANY WHITE GAPS.

