

Investigate a Central Business District

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Chapters 1-3: 862 words

Chapters 4-5: 1451 words

Total: 2313 words

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Contents:

Section 1: Introduction (pages 1-4)

- Figure 1.1 – Stratford-upon-Avon in relation to the UK
- Figure 1.2 – Stratford-upon-Avon in relation to the Midlands
- Figure 1.3 – Stratford-upon-Avon in relation to South Warwickshire
- Figure 1.4 – Stratford-upon-Avon in relation to the Local Area

Section 2: Methodology (pages 5-7)

Section 3: Data Presentation (pages 8-24)

- Figure 3a.1 - Table of results for floor usage on Bridge Street (Stratford-upon-Avon)
- Figure 3a.2 - Table of results for floor usage on Sheep Street (Stratford-upon-Avon)
- Figure 3a.3 - Table of results for floor usage on West Street (Stratford-upon-Avon)
- Figure 3a.4 - Table of results for floor usage on Jolyffe Park Road (Stratford-upon-Avon)
- Figure 3a.5 - Pie Chart to Show Ground Floor Building Usage in the CBD
- Figure 3a.6 - Pie Chart to Show First Floor Building Usage in the CBD
- Figure 3a.7 - Pie Chart to Show Second Floor Building Usage in the CBD
- Figure 3a.8 - Annotated photograph to show the data collected on Bridge Street for Vertical Zoning
- Figure 3a.8b - Map showing the position of Bridge Street in relation to the PLVI
- Figure 3a.9 - Annotated photograph to show the data collected on Sheep Street for Vertical Zoning
- Figure 3a.9b - Map showing the position of Sheep Street in relation to the PLVI
- Figure 3a.10 - Annotated photograph to show the data collected on West Street for Vertical Zoning
- Figure 3a.10b - Map showing the position of West Street in relation to the PLVI
- Figure 3a.11 - Annotated photograph to show the data collected on Jolyffe Park Road for Vertical Zoning
- Figure 3a.11b - Map showing the position of Jolyffe Park Road in relation to the PLVI
- Figure 3b.1 - Table of Results for Traffic Count Taken in Stratford-upon-Avon
- Figure 3b.2 - A Spearman's Rank Correlation Coefficient for Traffic Count in Relation to the Distance from the PLVI
- Figure 3b.3 - Annotated Photograph to Show the Location of and Explain our Fourth Traffic Count
- Figure 3b.3b - Annotated Photograph to Show the Location of and Explain our Fourth Traffic Count
- Figure 3b.4 - Annotated Photograph to Show the Location of and Explain our Sixteenth Traffic Count
- Figure 3c.1 - Table of Results for Car Park Analysis Taken in Stratford-upon-Avon
- Figure 3c.2 - Spearman's Rank Correlation Coefficient for the Number of Parking Spaces in Car Parks in Relation to the Distance from the PLVI
- Figure 3c.3 - Annotated Photograph to Show the Location of and Explain the Data Collected at Car Park 2
- Figure 3c.4 - Annotated Photograph to Show the Location of and Explain the Data Collected at Car Park 2

Section 4: Interpretation and QWC (pages 25-26)

Section 5: Evaluation (pages 27-28)

Bibliography:

Google Maps: <https://maps.google.co.uk/maps?hl=en&tab=wl>

K.E.S VLE (Moodle): <http://kes-stratford.org.uk/moodle>

Wikipedia – Stratford-upon-Avon: <http://en.wikipedia.org/wiki/Stratford-upon-Avon>

Introduction

Section 1 Word Count: 324

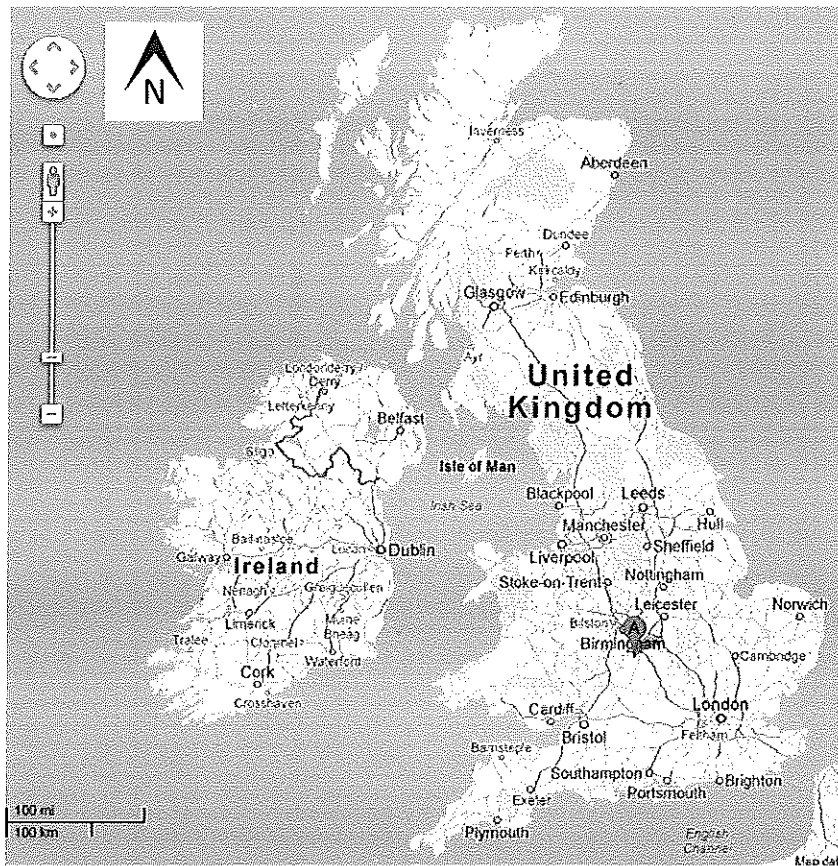


Figure 1.1 A is the Position of Stratford-upon-Avon in the UK

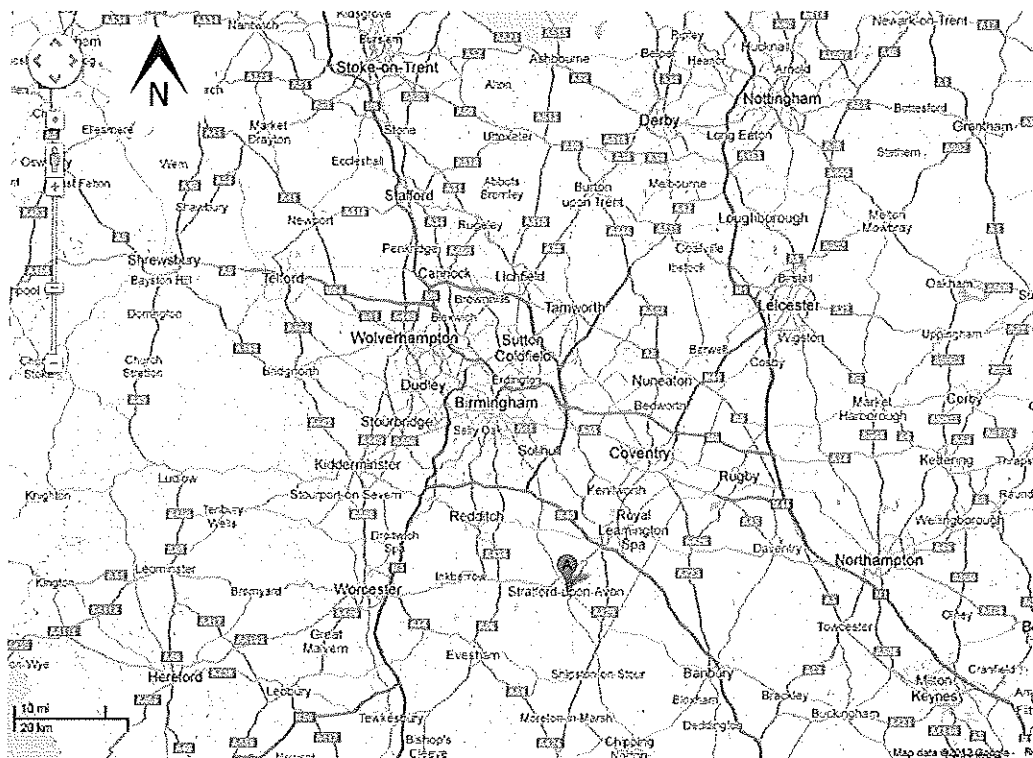


Figure 1.2 A is the Position of Stratford-upon-Avon in the Midlands

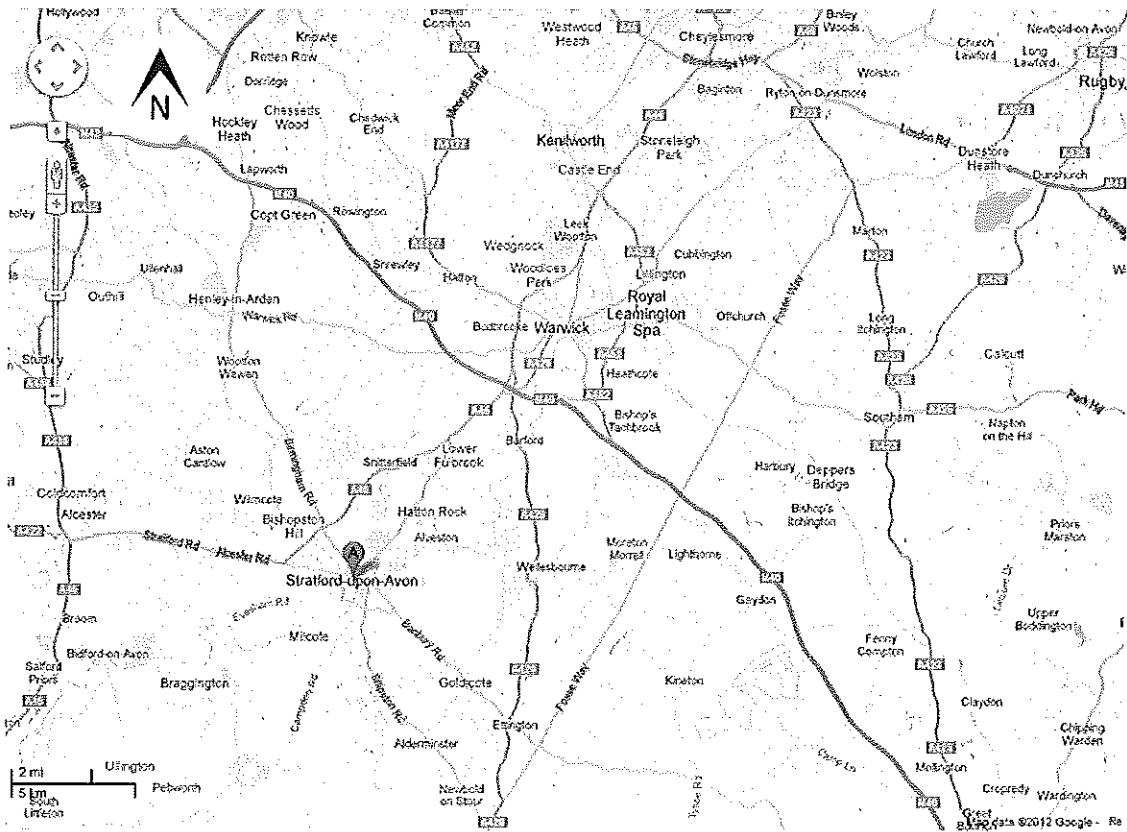


Figure 1.3 A is the Position of Stratford-upon-Avon in South Warwickshire

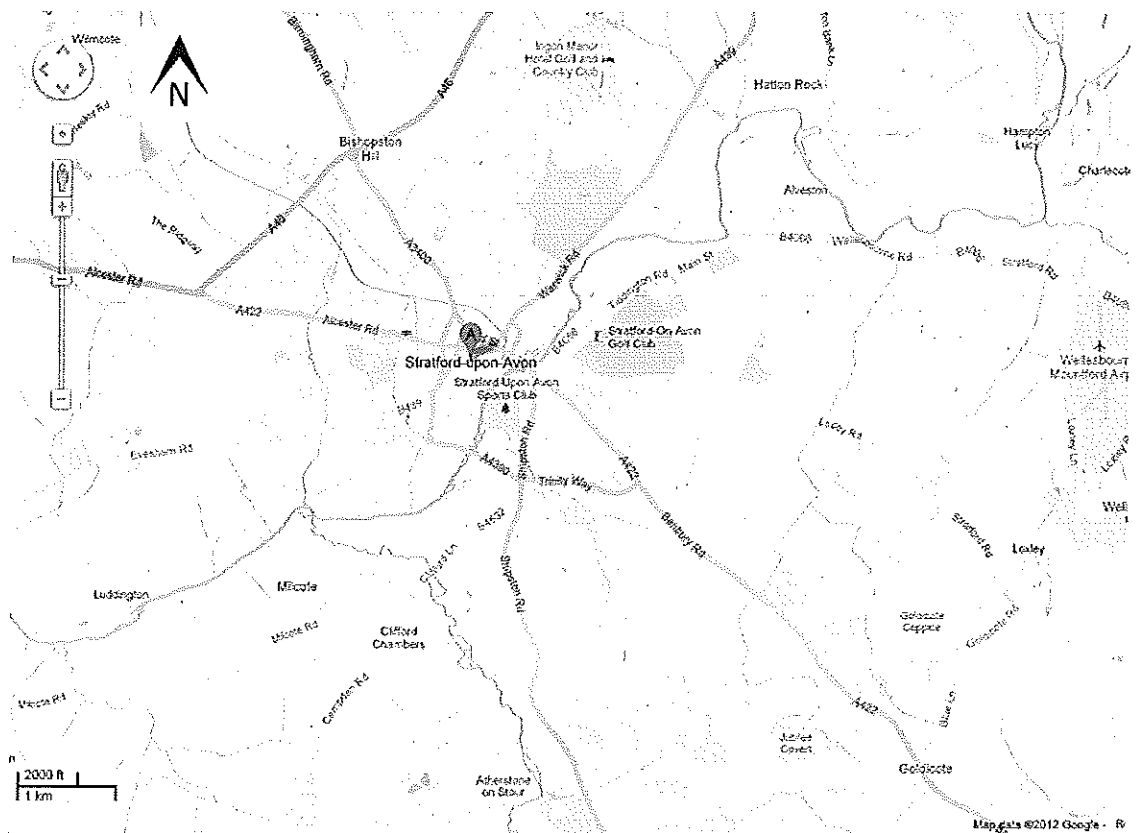


Figure 1.4 A is the Position of Stratford-upon-Avon in the Local Area

Stratford-upon-Avon is a small, popular tourist town with a population of approximately 26,000 located roughly 35Km South East of Birmingham.

What is a CBD?

A CBD is the commercial centre of the town and also usually the geographical centre of the town. In Stratford-upon-Avon it is different as it is a town based on tourism due to the fact that the playwright William Shakespeare was born here. This equates to the fact that a lot of land usage in the CBD is for tourism.

Hypotheses

'In the Central Business District there will be evidence of Vertical Zoning'

I predict that in the CBD, the bottom floors of each building will be used for retail purposes because these are the most accessible to the public. However upper floors will be used for storage, housing or offices as these are not so easily accessible to the public. In the suburbs most floors will be housing.

'The further away from the PLVI the lower the traffic count will be'

I predict that the further away from the CBD and the PLVI the smaller the number of vehicles there will be. This is because there are less public attractions and shopping areas in the suburbs than in the PLVI and more residential areas.

'The further away from the PLVI the car park is the lower the number parking spaces there will be.'

I predict that there will be fewer spaces in car parks further away from the PLVI because fewer cars will need to be accommodated in the suburbs as the main attractions for the public are in the CBD.

Key Terms

CBD – Central Business District – The retail and commercial centre of the town and often the geographical centre too.

PLVI – Peak Land Value Intersection – The area, usually within the CBD that has the greatest land value due to its high commerce.

Vertical Zoning – The idea that different floors have different uses due to accessibility; the lower floors have commercial uses due to being accessible and the upper floors are housing, offices and storage due to access not being required.

Suburbs – The area lying immediately outside the town usually made up of a residential community.