

**Across**

1. Term for any data not in a numerical form. Data is summarized not counted.

2. Refers to a lengthy process where researchers have to go through the data repeatedly.

3. The process of identifying categories, themes, phrases or key words in a set of data.

8. Refers to the recognition that a researcher's attitudes and biases have an unavoidable influence on the research they are conducting.

9. Refers to views that are unaffected by personal biases.

**Down**

1. Refers to data of behaviour that is measured in numbers or quantities.

4. Known as a top-down approach. Qualitative data is coded using ideas and concepts from existing theories.

5. Types of statistical tests used to determine whether or not quantitative results are significant.

6. The comparison of results from a variety of studies in order to increase validity.

7. The converted, written down versions of conversations, videos etc.